

Create a content survey for each type of page on your site (or page template) on your site. Pages should include:

- Homepage (blog landing page)
- Category page
- Article page
- Standard inner (about and contact)

Homepage

Content	Type	Priority	Functionality
logo	sitewide	1	click returns to homepage
navigation	sitewide	1	links to major categories, about, resources, contact
searchbar	sitewide	3	global site search
footer	sitewide	4	navigation links, social media
value proposition	page	1	includes call to action
starting point	page	2	recommended reading for newcomers
article highlights	page	3	latest articles
about?	page	3	short blurb about site

Category page

Content	Type	Priority	Functionality
logo	sitewide	1	click returns to homepage
navigation	sitewide	1	links to major categories, about, resources, contact
searchbar	sitewide	3	global site search
footer	sitewide	4	navigation links, social media
articles	section	2	articles within the given category
other categories	section	3	similar categories to current

Article page

Content	Type	Priority	Functionality
logo	sitewide	1	click returns to homepage
navigation	sitewide	1	links to major categories, about, resources, contact
searchbar	sitewide	3	global site search
footer	sitewide	4	navigation links, social media
article	section	2	informational

call to action	page	3	may suggest another article
related articles	page	3	article previews from same category/keywords
comments	page	4	allows reader feedback & interaction

Standard inner (about, resources, contact)

Content	Type	Priority	Functionality
logo	sitewide	1	click returns to homepage
navigation	sitewide	1	links to major categories, about, contact
searchbar	sitewide	3	global site search
footer	sitewide	4	navigation links, social media
page content	section	2	informational